

Darren Andrew Fletcher Promoted to Sales Director at Shire Leasing PLC

Tamworth, UK – August 7, 2025 – Shire Leasing PLC is delighted to announce the appointment of Darren Fletcher to Sales Director from August 1, 2025, marking a significant milestone in his 20-year journey with the company.

Darren began his career at Shire Leasing in September 2004 as a Business and Administration Apprentice. Since then, he has steadily progressed through a variety of roles, most recently being Supplier Sales Director, where he has consistently demonstrated strong leadership and a deep understanding of the business.

In his new role he will oversee the company's sales strategy and lead a dynamic team focused on delivering innovative finance solutions as well as supporting the Board in achieving the company's goals.

Commenting on his promotion, Darren shared:

"After 20 years of service and shared success at Shire Leasing Plc, I'm honoured to step into the role of Sales Director. I'm excited to lead our talented team into our next chapter, continuing to build strong client relationships and drive results. Sharon leaves big shoes to step into and I am grateful to her for the development and wisdom she has offered me to make me ready for this opportunity"

Darren's promotion is a testament to his commitment and the values that define Shire Leasing. His leadership will play a pivotal role in shaping the future of the company's sales operations and strengthening its position in the market. He takes over from Sharon Price who has been a successful leader of Shire Leasing for 32 years, including 14 years as Sales Director. She has played a vital role in shaping the sales teams and driving long-term success. The sales structure she has built over the years has been instrumental in the breadth and depth of Shire's sales penetration and success.

Sharon shared, "I am so pleased for Darren. He has worked tirelessly to not only develop his sales teams but also himself. After 32 years here, I am confident in passing the baton on to Darren. He will do things differently I am sure, and that is how it should be. I wish him every success as I do everyone in Shire that has been such a huge part of my life."

Shire Leasing PLC

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About Shire Leasing PLC

Shire Leasing PLC is one of the UK's leading independent funding providers, offering tailored finance solutions to businesses across a wide range of sectors. With a focus on innovation, customer service, and sustainable growth, Shire Leasing empowers businesses to thrive through flexible and accessible finance options.

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